

## \*\*\* MEDIA ALERT \*\*\*

The Westin Resort & Spa, Whistler Celebrates National Running Day with 5K Run/Walk on June 4

More Than 1,200 Westin Associates at Over 50 Westin Properties Lace Up For 5K Runs Nationwide

What

On the heels of the launch of **The Westin Well-Being Movement**, The Westin Resort & Spa is honoring its commitment to health and fitness by celebrating **National Running Day** on June 4. Alicia Santry, Human Resources Manager, will kick-off a scenic 5K run/walk for guests, associates and the general public through Whistler starting and ending at The Westin Resort & Spa. 50 people are expected to turn out, and more than 1,200 associates at over 50 Westin properties are participating in 5K runs across the country.

When & When

Wednesday, June 4, 2014 Check in at 3:45 (Emerald Ballroom C) Run/Walk begins at 4:00pm

Interviews/Photo Opportunities

- Visuals include Westin associates in T Shirts in pre-run warm up, run, and finish line
- Interviews available with General Manager Tony Cary-Barnard (contact below to book)

About RunWESTIN

RunWESTIN is Westin's signature running program that provides an alternative to a gym workout. The program offers planned scenic routes throughout the area, touring natural landmarks as well as an exclusive New Balance gear-lending program. For just \$5, the gear-lending program allows guests to borrow running shoes with disposable insoles, as well as a variety of men's and women's New Balance apparel. Since the launch of the RunWESTIN program in 2007, Westin has continued to roll out innovative running-focused programing.

**Media Contact** 

Mitchell Fawcett 604.773.2853 mfawcett@oneillhotels.com